FORM 4

obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SUGARMAN JAY						2. Issuer Name and Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) 1114 AVENUE OF THE AMERICAS, 39TH FLOOR					3. Date of Earliest Transaction 06/05/2013					on (Month/Day/Year)				Offic belov	′	Other (specify below) n and CEO		
(Street) NEW YORK NY 10036 (City) (State) (Zip)					- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	Forn Forn	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person		
		Tabl	e I - N	on-Deriv	ative	Sec	uritie	s Ac	quire	d, Di	sposed o	f, or E	Benefi	cially	Owne	ed		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Exec if an			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		ed (A) or str. 3, 4 a	and 5) Se Be Ov		ount of ities icially d Following ted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) o (D)	Price	•	Trans	action(s) 3 and 4)		(1130.4)
Common Stock 06/05/2					2013)13			S		26,749(1)	D	\$11	.4995	2,4	91,430(1)	D	
Common Stock 06/0				06/06/2	2013				S		26,749(1)	D	\$11	11.2741 2,49		91,430(1)	D	
Common Stock 06/07				06/07/2	2013				S		26,748(1)	D	\$11	\$11.7036		91,430(1)	D	
Common Stock														44	4,544 ⁽¹⁾	I	By spouse	
Preferred Stock, Series D													2,000(2)		D			
Restricted Stock Units															71,534 ⁽²⁾	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Date Executity Or Exercise (Month/Day/Year) if an			if any		lection Instr.				e Exerc tion Da n/Day/Y	rear)	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Sec (Inst	rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	of Shares					

Explanation of Responses:

1. On June 5-7, 2013, a total of 80,246 shares of iStar common stock (26,749 shares on June 5, 26,749 shares on June 6 and 26,748 shares on June 7) were sold on behalf of the Reporting Person, Mr. Jay Sugarman, at the sales prices set forth in this Form 4 in open market transactions pursuant to a Rule 10b5-1 sales plan adopted by the Reporting Person on March 22, 2013. Following the transactions reported in this Form 4, the Reporting Person is the direct beneficial owner of 2,491,430 shares of iStar common stock and the indirect beneficial owner of 44,544 shares of iStar common stock owned by his spouse.

2. The Reporting Person is also the direct beneficial owner of 2,000 shares of iStar Series D preferred stock and 2,271,534 restricted stock units representing the right to receive an equivalent number of shares of iStar common stock (net of shares deducted for statutory minimum required tax withholdings) if and when the units vest.

s/ Jay Sugarman

06/07/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.