FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MATIS NINA (Last) (First) (Middle) 1114 AVENUE OF THE AMERICAS, 39TH FLOOR (Street) NEW YORK NY 10036 (City) (State) (Zip)					3. D 02/	2. Issuer Name and Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI] 3. Date of Earliest Transaction (Month/Day/Year) 02/15/2013 4. If Amendment, Date of Original Filed (Month/Day/Year)									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify below) Chief Legal Officer & CIO Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ction 2A. Deemed Execution Date,			3. Transa	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			or 5. Amount of Securities Beneficially Owned Follor Reported Transaction(s		ount of ties cially I Following ted action(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock 02/15/2								A		18,571	(1)	A D	\$(0	(Instr. 3 and 4) 250,398 ⁽³⁾		D		
Common Stock 02/15/2 Restricted Stock Units 02/15/2									F A		<u> </u>	10,366 ⁽¹⁾ 90,000 ⁽²⁾		\$(250,398 ⁽³⁾ 278,519 ⁽³⁾		D D	
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Saction Date Secution (Month/Day/Year)		e.g., puts, call ed 4. Transactio Code (Inst		action (Instr.	S, Warrants, of 5. Number of Of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		red, Disposed of options, convert 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Date					str. 3	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. Effective February 15, 2013, the Reporting Person, Ms. Nina Matis, has been granted 18,571 shares of iStar Financial Inc. common stock ("Shares") in connection with an annual incentive award. After deducting 10,366 Shares for applicable tax withholding, the Reporting Person acquired a net amount of 8,205 Shares. The Shares are fully vested and are subject to transfer restrictions which provide that onehalf of the Shares may not be sold for one year and one-half of the Shares may not be sold for two years from the date of the award.
- 2. The Reporting Person has been granted long-term incentive equity awards in the total amount of 90,000 Restricted Stock Units (Units), consisting of time-based (service condition) awards and performance-based (market condition) awards. The Units represent the right to receive an equivalent number of shares of iStar common stock (net of shares deducted for applicable taxes and other withholdings) if and when the Units vest. Subject to the terms of the agreements, 27,000 Units will cliff vest on February 1, 2016 if certain service conditions have been satisfied; 21,000 Units will vest on December 31, 2013 if certain performance and service conditions have been achieved; and 42,000 Units will vest on December 31, 2014 if certain performance and service conditions have been achieved.
- 3. Following these transactions, the Reporting Person is the direct beneficial owner of 250398 shares of iStar common stock and also owns a total of 278,519 Units, representing the right to receive an equivalent number of shares of iStar common stock (net of shares deducted for applicable taxes and other withholdings) if and when the Units vest

s/ Nina B Matis

02/20/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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