FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

heck this box if no longer subject to							
ection 16. Form 4 or Form 5							
oligations may continue. See							
etruction 1(h)							

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PUSKAR GEORGE R					2. Issuer Name and Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI]										Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
TOSIGIR GLONGE R															X Dire		ctor		0% O	wner
(Last) 2023 NO	(Fir	rst) (Middle) E - SUITE	E 304		3. Date of Earliest Transaction (Month/Day/Year) 08/01/2007										Officer (give title below)			Other (specify below)	
(Street) COCOA BEACH	FL	, 3	32931		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv Line)	rividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				on
(City)	(St	ate) (Zip)																	
		Tabl	le I - Nor	า-Deriva	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, o	r Ben	efic	ially	Owne	ed			
1. Title of Security (Instr. 3) 2. Tr. Date			2. Transa Date	Transaction		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A)				or 5. Amour Securitie Beneficia Owned F		ount of ties cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
										v	Amount		(A) or (D)	Pric	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common stock, par value \$.001 per share 08/01					/2007	2007			S		1,500		A	\$3	\$33.98		0(1)		D	
Common stock, par value \$.001 per share 08/0				08/01/	/2007				P		2,000		A	\$33.99		18,300(1)		I		By IRA
Common stock, par value \$.001 per share 08/0					/2007				P		3,000		A	\$34.09		3,000(1)		I		By IRA
Common stock, par value \$.001 per share 08/01					/2007				P	Р 0			A	\$0		18,500(1)		I		By spouse
		Та	able II - I)								sed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (B)		of Deriv Secu Acqu (A) o Disp	r osed) r. 3, 4	6. Date Exercisi Expiration Date (Month/Day/Yea		•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		nstr. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Inst	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. On August 1, 2007, the reporting person acquired beneficial ownership of a total of 5,000 shares of iStar common stock, as follows: 3,000 shares were purchased at a price of \$34.09 per share by an IRA account established by the reporting person and 2,000 shares were purchased at a price of \$33.99 per share by a separate IRA account established by the reporting person. Also on August 1, 2007, the reporting person disposed of 1,500 shares of iStar common stock that had been owned directly by the reporting person, at a price of \$33.98 per share. Following these transactions, the reporting person beneficially owns a total of 39,800 shares of iStar common stock, consisting of 18,300 shares owned indirectly in an IRA account established by the reporting person, 3,000 shares owned indirectly in a separate IRA account established by the reporting person and 18,500 shares owned indirectly by the reporting person's spouse.

08/01/2007

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.