FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
- 1	houre per recognese:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SUGARMAN JAY</u>						2. Issuer Name and Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI]									k all applica	,			
(Last) (First) (Middle) 1114 AVENUE OF THE AMERICAS, 27TH FLOOR				02	3. Date of Earliest Transaction (Month/Day/Year) 02/29/2008								X	Chairman			Other (specify below) and CEO		
(Street) NEW YORK NY 10036				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	itate)	(Zip)		. ,.	tive Securities Acquired, Disposed of, or Beneficially C									Person				
		Ia	bie i - No	n-Der	ivativ	ve Se	ecuri	ties Ac	quirea	, Dis	sposed c	of, or Be	netic	ally	Owned				- 1
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 3)					5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D) Pri		e	Transaction (Instr. 3 ar	ion(s)			(mstr. 4)	
Common Stock, \$.001 par value per share 02/29/2					9/200	2008		M		178,111 ⁽¹⁾ A \$		\$1	4.72	2 2,100,748 ⁽²⁾⁽³⁾			D		
			Table II -								osed of, converti				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	e V ((D)	Date Exercisable		Expiration Date	Amo or Nun Title of S		er		Transaction(s (Instr. 4)			
Options to purchase common stock	\$14.72	02/29/2008			М			178,111	11/12/20	01	03/01/2008	Common Stock, \$.001 par value	178,	111	\$0	333,33	33	D	

Explanation of Responses:

- 1. On February 29, 2008, the reporting person purchased 178,111 shares of common stock of iStar Financial Inc., pursuant to the exercise of a stock option, at an exercise price of \$14.72 per share.
- 2. Following completion of this transaction, the reporting person is the beneficial owner of a total of 2,751,436 shares of common stock of iStar Financial Inc., of which 2,100,748 shares are owned directly and 650,688 shares are owned indirectly through family trusts.
- 3. In addition, the reporting person owns a total of 437,802 Restricted Stock Units that have not vested, representing the right to receive an equivalent number of shares of iStar common stock if and when the Units vest, pursuant to awards dated March 2, 2006, January 19, 2007 and January 18, 2008.

<u>s/ Jay Sugarman</u> <u>02/29/2008</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.