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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

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	Estimated average burden	
	hours per response:).5
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1. Name and Address of Reporting Person [*] <u>PUSKAR GEORGE R</u>			2. Issuer Name and Ticker or Trading Symbol <u>ISTAR FINANCIAL INC</u> [SFI]		ationship of Reporting Person(s) to Issuer (all applicable) Director 10% Owner		
(Last) 2023 NORTH	(First) ATLANTIC AV	(Middle) ZENUE - SUITE 304	3. Date of Earliest Transaction (Month/Day/Year) 08/06/2007		Officer (give title below)	Other (specify below)	
(Street) COCOA BEACH	FL	32931	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filir Form filed by One Rej Form filed by More that Person	porting Person	
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
		(Month/Day/rear)	8) Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(i) (iiisti: 4)	(Instr. 4)
Common stock, par value \$.001 per share	08/06/2007		Р		3,500	A	\$33.259	21,800 ⁽¹⁾	Ι	Retirement Account
Common stock, par value \$.001 per share	08/06/2007		Р		1,500	A	\$33.2228	4,500 ⁽¹⁾	I	Retirement Account
Common stock, par value \$.001 per share	08/06/2007		Р		0	A	\$0	18,500(1)	Ι	Spouse

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	6. Date Exerc Expiration Da (Month/Day/\	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On August 6, 2007, the reporting person acquired beneficial ownership of a total of 5,000 shares of common stock of iStar Financial Inc., as follows: 3,500 shares were purchased at a price of \$33.2590 per share by a retirement account established by the reporting person and 1,500 shares were purchased at a price of \$33.2228 per share by a separate retirement account established by the reporting person. Following these transactions, the reporting person beneficially owns a total of 44,800 shares of iStar common stock, consisting of 21,800 shares owned indirectly in a retirement account established by the reporting person, 4,500 shares owned indirectly in a separate retirement account established by the reporting person and 18,500 shares owned indirectly by the reporting person's spouse.

<u>s/ George R Puskar</u>

** Signature of Reporting Person Date

08/06/2007

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.