

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **December 13, 2013 (December 9, 2013)**

iStar Financial Inc.

(Exact name of registrant as specified in its charter)

Maryland
(State or other jurisdiction of
incorporation)

1-15371
(Commission File
Number)

95-6881527
(IRS Employer
Identification Number)

1114 Avenue of the Americas, 39th Floor
New York, New York
(Address of principal executive offices)

10036
(Zip Code)

Registrant's telephone number, including area code: **(212) 930-9400**

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01 Other Events.

On December 9, 2013, iStar Financial Inc. issued a press release announcing the change of its New York Stock Exchange ticker symbol from "SFI" to "STAR" beginning December 19, 2013. A copy of the press release announcing the change is attached hereto as Exhibit 99.1 and incorporated by reference herein.

ITEM 9.01 Financial Statements and Exhibits.

99.1 Press Release dated December 9, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

iSTAR FINANCIAL INC.

Date: December 13, 2013

By: /s/ Jay Sugarman

Jay Sugarman
Chairman and Chief Executive Officer

Date: December 13, 2013

By: /s/ David M. DiStaso
David M. DiStaso
Chief Financial Officer

3

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release dated December 9, 2013.

4



iStar Financial Inc.
 1114 Avenue of the Americas
 New York, NY 10036
 (212) 930-9400
 investors@istarfinancial.com

News Release

COMPANY CONTACTS

David M. DiStaso
 Chief Financial Officer

[NYSE: SFI]

Jason Fooks
 Investor Relations

iStar Financial Announces New Ticker Symbol

NEW YORK – December 9, 2013 – iStar Financial Inc. (NYSE: SFI) announced today that beginning December 19, 2013, listed shares of its common and preferred stock will begin trading on the New York Stock Exchange under the new symbol “STAR”.

<u>Listed Shares of Stock</u>	<u>New Ticker</u>
Common Stock	STAR
8.00% Series D Preferred Stock	STAR prD
7.875% Series E Preferred Stock	STAR prE
7.80% Series F Preferred Stock	STAR prF
7.65% Series G Preferred Stock	STAR prG
7.50% Series I Preferred Stock	STAR prI

“Our new ticker is a reflection of the significant progress we’ve made over the past few years and the opportunities that lay ahead,” said Jay Sugarman, iStar’s Chairman and Chief Executive Officer.

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iStar Financial Inc. (NYSE: SFI) is a fully-integrated finance and investment company focused on the commercial real estate industry. The Company provides custom-tailored investment capital to high-end private and corporate owners of real estate and invests directly across a range of real estate sectors. The Company, which is taxed as a real estate investment trust (“REIT”), has invested more than \$35 billion over the past two decades. Additional information on iStar Financial is available on the Company’s website at www.istarfinancial.com.

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