UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 15, 2011

iStar Financial Inc.

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation)

1114 Avenue of the Americas, 39th Floor

New York, New York (Address of principal executive offices) **1-15371** (Commission File Number) **95-6881527** (IRS Employer Identification Number)

> **10036** (Zip Code)

Registrant's telephone number, including area code: (212) 930-9400

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

iStar Financial Inc. (the "Company") has announced that Collin Cochrane has been named Chief Accounting Officer effective February 15, 2011. As Chief Accounting Officer, he will be responsible for managing the Company's accounting and tax departments, including internal and external financial reporting, internal controls and tax reporting and compliance. Mr. Cochrane, who is 34 years old, has served with the Company since 2001, most recently in the position of corporate controller since 2007, and prior to that in the position of assistant controller since 2005. Mr. Cochrane holds a B.S. in Accounting from the Leventhal School of Accounting at the University of Southern California and is a certified public accountant.

The information in this Current Report is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, unless it is specifically incorporated by reference therein. By filing this report on Form 8-K and furnishing this information, the Company makes no admission as to the materiality of any information in this report, or that any such information includes material investor information that is not otherwise publicly available.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

iSTAR FINANCIAL INC.

Date: February 22, 2011 By:	/s/ Jay Sugarman Jay Sugarman Chairman and Chief Executive Officer
Date: February 22, 2011 By:	Chief Financial Officer
3	
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