



iStar
Proxy Solicitation Presentation
February 2023

Forward-Looking Statements and Other Matters

Forward-Looking Statements

Certain matters discussed in this document may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We have tried, where statements by using words like “future,” “anticipate,” “intend,” “plan,” “estimate,” “believe,” “expect,” “project,” “forecast,” “could,” “would,” “should,” “will,” “may,” and similar to the negative of such terms. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of t differ materially as a result of (1) the ability to consummate the announced transactions on the expected terms and within the anticipated time periods, or at all, which is dependent c certain closing conditions, including the approval of SAFE’s and STAR’s stockholders, completion of the Spin-Off, sales of assets and other factors; (2) any delay or inability of the com to realize the expected benefits of the transactions; (3) changes in tax laws, regulations, rates, policies or interpretations; (4) the value of the combined company shares to be issued i of SpinCo’s shares and liquidity in SpinCo’s shares; (6) the risk of unexpected significant transaction costs and/or unknown liabilities; (7) potential litigation relating to the proposed actions taken by significant stockholders; (9) the potential disruption to STAR’s or SAFE’s respective businesses of diverted management attention, and the unanticipated lo management or other employees, in each case as a result of the announced transactions; and (10) general economic and business conditions that could affect the combined comp transactions. Risks that could cause actual risks to differ from those anticipated as of the date hereof include those discussed herein, those set forth in the securities filings of STAF proxy statement / prospectus filed with the SEC on January 30, 2023, and any amendments or supplements thereto and its most recently filed Annual Report on Form 10-K, and t filings of SAFE, including its most recently filed Annual Report on Form 10-K.

Each of STAR and SAFE also cautions the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this document. Neit any duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this document or to reflect actual outcomes.

Additional Information and Where You Can Find It

In connection with the proposed transactions, STAR has filed with the SEC a registration statement on Form S-4 on December 16, 2022 that includes a joint proxy statement of constitutes a prospectus for the shares of STAR Common Stock being issued to SAFE’s stockholders in the proposed Merger. In addition, SpinCo has filed with the SEC a Form 10 regis 3, 2023 that will register its common shares. STAR, SAFE and SpinCo also may file other documents with the SEC regarding the proposed transactions. This document is not a statement/prospectus or Form 10 registration statement or any other document which STAR, SAFE or SpinCo have filed or may file with the SEC. INVESTORS AND SECURITY HO APPLICABLE, ARE URGED TO READ THE JOINT PROXY STATEMENT/PROSPECTUS, THE FORM 10 REGISTRATION STATEMENT AND ANY OTHER RELEVANT DOCUMENTS THAT ARE FILED SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE DOCUMENTS, CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORM TRANSACTIONS AND RELATED MATTERS. Investors and security holders may obtain free copies of the joint proxy statement/prospectus and the Form 10 registration statement and c SEC by STAR, SAFE and SpinCo through the web site maintained by the SEC at www.sec.gov or by contacting the investor relations departments of STAR or SAFE at the following:

iStar, Inc.
1114 Avenue of the Americas
39th Floor
New York, NY 10036
Attention: Investor Relations

Safehold, Inc.
1114 Avenue of the Americas
39th Floor
New York, NY 10036
Attention: Investor Relations

This document is for informational purposes only and shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. This document is not a substitute for the prosj that STAR, SAFE or SpinCo have filed or may file with the SEC in connection with the proposed transactions. No offering of securities shall be made, except by means of a prospectu: Section 10 of the Securities Act of 1933, as amended.

Participants in the Solicitation

STAR, SAFE and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies in respect of the proposed transactions. Information i executive officers, including a description of their direct interests, by security holdings or otherwise, is contained in STAR’s definitive proxy statement for its 2022 annual meeting, Information regarding SAFE’s directors and executive officers, including a description of their direct interests, by security holdings or otherwise, is contained in SAFE’s definitive proxy meeting, which is filed with the SEC. A more complete description is included or incorporated by reference in the registration statement on Form S-4, the joint proxy statement registration statement.

Executive Summary

The proposed transaction between iStar and Safehold provides important benefits to iStar shareholders by delivering interests in both the combined company (“New Safehold”) and a spun-off corporation (“iStar Holdings”) to maximize sum-of-the-parts value.

- 1** Represents culmination of multi-year strategy to grow the innovative ground lease ecosystem and establish Safehold as the market leader
- 2** Creates a stronger and more independent Safehold that is well-positioned for future growth and increasing scale
- 3** Repackages existing long-term legacy assets in a structure that preserves management expertise and provides the opportunity to capture full value
- 4** Retire iStar’s outstanding liabilities (primarily unsecured notes due 2024, 2025, 2026 and 2027 preferred stock)

Special meetings of the Safe and Star shareholders’ have been scheduled for March 9, 2023 and we are currently targeting closing on or about March 31, 2023; however, the transactions are subject to various conditions and there can be no assurance that we will close within our targeted or anticipated time at all.



Transaction Summary

- 1 iStar and Safehold are combining in a tax-free reorganization
 - New Safehold will be the surviving company focused on growing its market leadership position in the ground lease space
- 2 In connection with the transaction, iStar has agreed to retire ~\$2.1 billion of liability using cash on-hand and proceeds from asset sales
- 3 Any STAR assets not monetized (~\$350M gross book value) along with \$400M of shares will be spun off to Star Holdings. Star Holdings will incur two new primary liabilities which will be utilized in part to satisfy iStar liabilities:
 - \$140M margin loan secured against SAFE shares held by Star Holdings
 - \$100M secured term loan from New Safehold¹

For every 1 share of STAR owned, shareholders will receive:

- ~0.153 shares² of New Safehold
- Proportionate ownership³ of Star Holdings

Note: figures referenced in this presentation are estimates and correspond to those included in iStar's definitive joint proxy statement / prospectus. The final STAR share consolidation ratio may change based on a number of factors and may be higher or lower than 0.153. Please read the joint proxy statement / prospectus for more information.

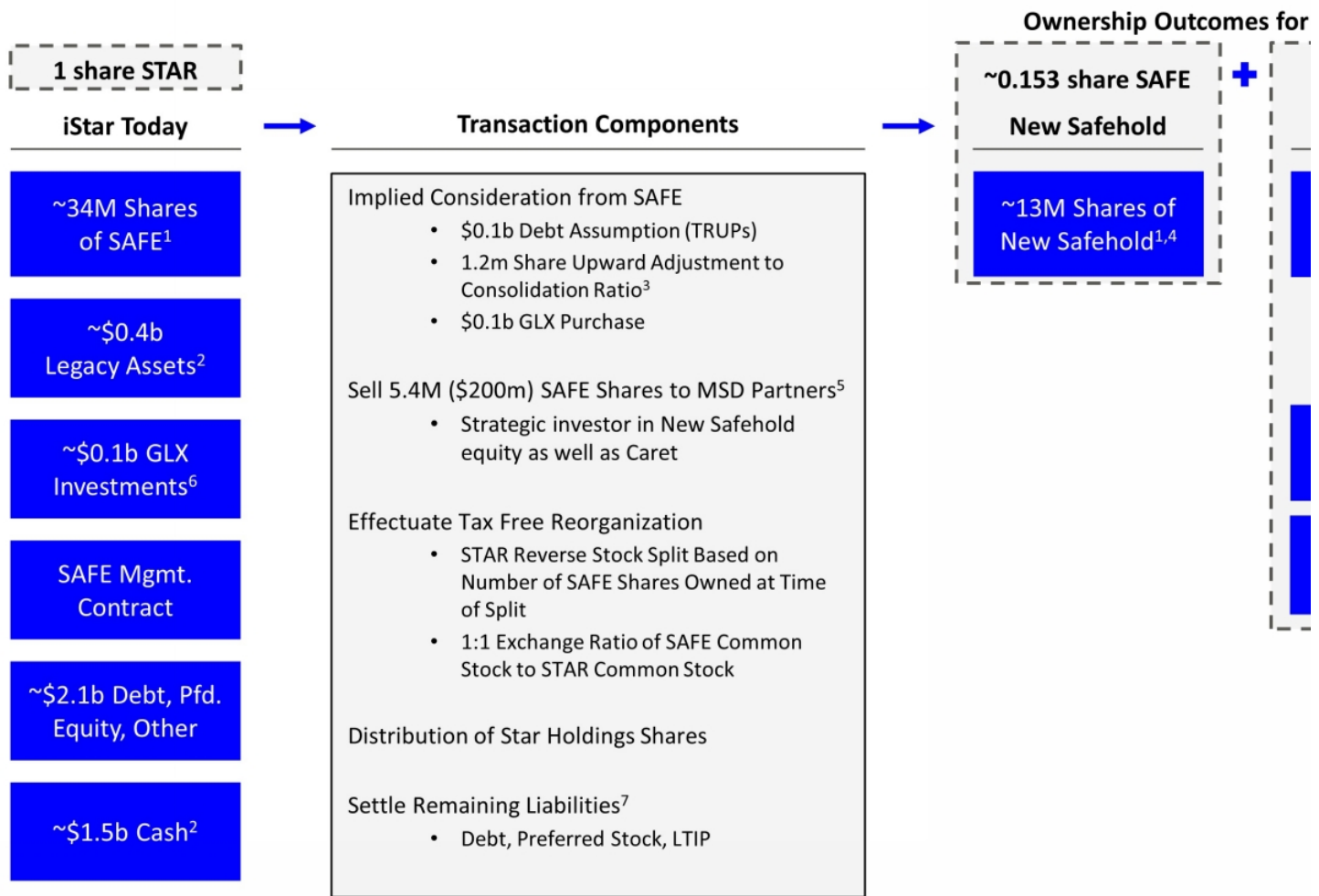
(1) The senior secured term loan principal amount may be increased or decreased from time to time with the approval of both parties.

(2) The estimated ratio of 0.153 is calculated pre-reverse stock split at iStar. Assumes \$28.62 stock price (closing price on 12/30/22) for SAFE shares contributed to Star Holdings and \$37.00 per share to settle iPIP liability. Also assumes approximately 5.4M shares sold to MSD Partners at \$37.00 per share and an upward adjustment of approximately 1.2M shares issued from SAFE to Star Holdings (3/31/23 closing date) representing merger consideration.

(3) STAR currently expects to set a distribution rate for the spin off that is approximately equal to the STAR share consolidation ratio such that a STAR shareholder will maintain its percentage of pre-merger STAR in Star Holdings.



Transaction Detail



(1) Excludes ~6.6m SAFE shares distributed to STAR shareholders on December 7, 2022.
 (2) Gross book value pro forma for legacy asset sales projected to occur prior to closing.
 (3) Assumes 3/31 closing date and represents merger consideration. Subject to change if transaction occurs after 3/31/23.
 (4) Figure is net of estimated ~2.5M shares used to settle iStar's existing iPIP liability.
 (5) 5.4M shares sold at \$37 per share for \$200M net proceeds in MSD stock purchase transaction.
 (6) Represents ground lease ecosystem fund investments of Ground Lease Plus and Loan Plus.
 (7) Settle debt (excluding Trust Preferred which will continue at New Safehold) and preferred stock using cash on hand. Settle iPIP liability using approximately 2.5M SAFE shares.

Full Resolution of iStar's Liabilities

iStar Asset	Where It Goes	Liability
~\$1.5b Cash	Used to pay off unsecured notes, preferred stock and other liabilities	~\$1 Cash
~41M SAFE Shares ¹	~6.6M shares distributed to STAR shareholders on 12/7/22 ~13.3M shares to STAR shareholders in merger ~14.0M shares ² to Star Holdings to be monetized over time ~5.4M shares sold to MSD Partners @ \$37/share ~2.5M shares ² to settle iPIP liability	\$20 MSD Part \$14 Margin Loa
~\$0.4b Legacy Assets	Contributed to Star Holdings for orderly monetization over time	\$10 Term Loan
~\$0.1b ³ GLX Assets	Implied sale to SAFE at approximate book value	~\$10 Cash Pr
Merger Consideration	Upward adjustment of ~1.2M shares ⁴ in consolidation ratio for STAR shareholders New Safehold retains \$100M Trust Preferred debt	\$10 Debt As
		\$1 All Liabiliti



- (1) Prior to ~6.6M special dividend distribution of SAFE shares on 12/7/22.
- (2) Assumes \$28.62 stock price (closing price on 12/30/22) for SAFE shares contributed to Star Holdings and SAFE shares used to settle iPIP liability.
- (3) Estimated GLX gross book value as of 3/31/23.
- (4) Subject to change if transaction occurs after 3/31/23.

Transforming Into a Stronger Safehold

Accretive outcome for iStar shareholders that best positions New Safehold to expand its market-leader position

		Commentary
Structure	Internally Managed	✓ Retains management team and IP and removes perceived go-forward conflict management structure, which helps with external stakeholders
	Governance	✓ Establishes majority independent New Safehold Board of Directors
	Shareholder Voting Rights	✓ Broadens distribution of voting power to all SAFE shareholders with materially shareholder concentration
Economics	Cost Structure	✓ Lowers costs as New Safehold scales compared to projected status quo SAFE management fees and reimbursable expenses
	Revenue Opportunity	✓ Provides additional revenue via fund management business, a potential captive opportunity
Capital Access	Share Float	✓ More than doubles public float upon completion, greatly increasing liquidity for prospective shareholders
	Long-term Investor(s)	✓ Expands core investor base by adding MSD Partners as a complement to existing long-term strategic investors (both common equity and Caret)
	Debt Profile	✓ Generates credit ratings momentum by directly addressing key ratings drivers



Note: figures referenced in this presentation are estimates and correspond to those included iStar's definitive joint proxy statement / prospectus. The final STAR share consolidation is based on a number of factors and may be higher or lower than 0.153. Consolidation ratio is calculated pre-reverse stock split at iStar.

Star Holdings

Star Holdings, an independent company to be spun off from iStar concurrent shortly before closing o will be externally managed by New Safehold and will own interests in iStar’s legacy real estate assets

Company Overview

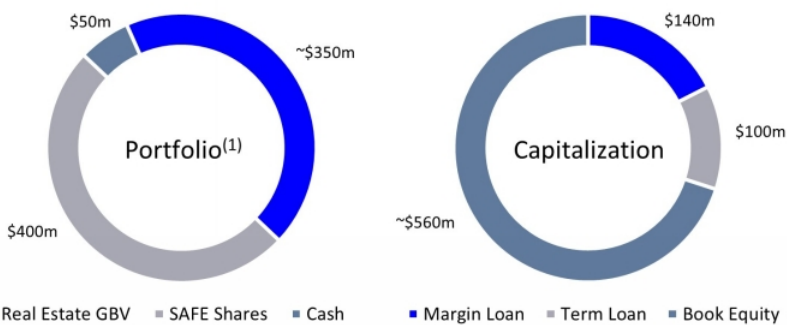
Rationale

- Allows for more orderly monetization of legacy assets

Structure

- Publicly-traded company, externally managed by New Safehold

Portfolio and Capitalization



■ Real Estate GBV ■ SAFE Shares ■ Cash ■ Margin Loan ■ Term Loan ■ Book Equity



Note: Previously referred to as "SpinCo."
 (1) Estimated SpinCo gross book value as of 3/31/23.

Benefits

- ✓ **Maximizes value of iStar’s remaining assets allo orderly monetization**
 Spin-off effectively creates a trimmed-down iStar expense structure to match expected remaining lifecycle
- ✓ **Leverages iStar IP and management team allow seamless transition**
 Retains existing management expertise to compl monetization strategy for long-term assets

Conclusion

The proposed transaction between iStar and Safehold provides current iStar shareholders a comprehensive solution to maximize its sum-of-the-parts value

- 1 Enhances long-term value of Safehold, iStar's largest and most important asset, by improving its structure, access to capital and future growth potential
- 2 Provides dedicated vehicle and sufficient time to monetize legacy assets



Special Meeting of Stockholders

iStar Special Meeting of Stockholders

Date	March 9, 2023 at 9:00 a.m. EST
Format	Virtual
Agenda	STAR Merger Proposal STAR Stock Issuance Proposal STAR Non-Binding Advisory Compensation Proposal STAR Adjournment Proposal, if necessary or appropriate
Proxy Solicitor	Innisfree M&A Incorporated
Phone Number	(877) 825-8777

Based on the unanimous recommendation of the STAR Special Committee, the STAR board of directors recommends to STAR's stockholders that they vote "FOR" the STAR merger proposal, "FOR" the STAR stock issuance proposal, "FOR" the STAR non-binding advisory compensation proposal and "FOR" the STAR adjournment proposal.

