FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
nstruction 1(h)	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number:	3235-0287							
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hours per response:	0.5							

1. Name and Address of Reporting Person [*] <u>MATIS NINA</u>			2. Issuer Name and Ticker or Trading Symbol <u>ISTAR FINANCIAL INC</u> [SFI]		tionship of Reporting Pers all applicable) Director	son(s) to Issuer 10% Owner	
(Last) (First) (Middle) 1114 AVENUE OF THE AMERICAS, 39TH FLOOR		()	3. Date of Earliest Transaction (Month/Day/Year) 03/20/2012	x	Officer (give title below) Chief Legal Office	Other (specify below) • & CIO	
(Street) NEW YORK (City)	NY (State)	10036 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More than Person	rting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transa Code (8)	ction	Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	03/20/2012		S		24,369 ⁽¹⁾	D	\$7.63	327,161 ⁽¹⁾	D	
Common Stock	03/20/2012		S		20,631(1)	D	\$7.59	327,161(1)	D	
Restricted Stock Units								319,260 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exerc Expiration Da (Month/Day/\	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On March 20, 2012, the Reporting Person, Ms. Nina Matis, disposed of a total of 45,000 shares of iStar common stock in open market sales transactions. 24,369 shares were sold at an average price of \$7.63 per share and 20,631 shares were sold at an average price of \$7.59 per share. Following the transactions reported in this Form 4, the Reporting Person is the beneficial owner of a total of 327,161 shares of iStar common stock, which are owned directly.

2. The Reporting Person is also the holder of 319,260 Units representing the right to receive an equivalent number of shares of iStar common stock (net of shares deducted for taxes and other withholdings) if and when the Units vest.

<u>s/ Nina B Matis</u>

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

03/22/2012 Date